



We think Canada
should be **cherished**—
not cancelled.

Do you agree?



A MESSAGE FROM THE PRESIDENT:

Everyone's family built Canada



In the late 1920s, my grandmother cleaned homes in Edmonton to help her immigrant family make a new life in Canada. During the 1930s, my grandparents on both sides toiled on their farms to survive the Great Depression. In the depths of the early 1980s recession, my mom worked at a Sears coffee shop to help pay the bills.

Most Canadian families have stories like these—yours included. Whether one's ancestors arrived 20,000 years ago or two years ago, everyone's family built the Canada we know today.

But today, some attack the oak tree that is Canada, which took centuries to build. That only makes us weak at the very time Canada needs to be stronger—when the world is becoming more dangerous and chaotic.

At the Aristotle Foundation, we take a different, constructive approach: A blemish in Canadian history or in policies now is like a branch you prune to make the tree healthier and bigger. That way, it shelters even more people under its canopy. And that's exactly what Canada has done over our shared history.

- ▶ Pre-Confederation Canada abolished slavery before most nations on earth
- ▶ Treaties were signed with many indigenous peoples precisely to avoid the U.S. "Indian" wars
- ▶ Civil rights were granted to those previously denied them starting in the 1950s
- ▶ Our soldiers fought early in both World Wars and in Korea and Afghanistan
- ▶ Canada incorporated ever-more people into our national fabric—often successfully

These and other accomplishments are why we should cherish our history as one of relentless national improvement, even as we work on 21st-century problems. To help advance reason, democracy, and civilization in Canada, do read on, and please donate today to support renewing the Canada your family built.

Thank you,

Mark Milke

President, The Aristotle
Foundation for Public Policy



Why the Aristotle Foundation for Public Policy?



We live in an anti-reality, anti-reason, and anti-responsibility age

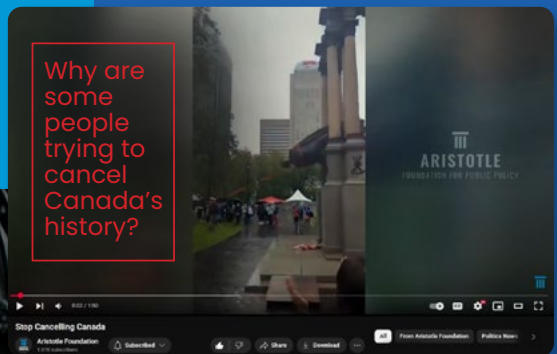
The Aristotle Foundation was created to counter these trends and to renew a civil, common-sense approach to ideas, education, public policy, and discourse in Canada.

Why ideas matter

Harmful ideas are like pollutants in a lake above a dam. Poison the fresh water and everything downstream is contaminated. It's why anti-reality or illiberal ideas which divide people and then flow into schools, the media, and politics are so destructive.

What can be done?

At the Aristotle Foundation, we use data, history, and marketing to inform Canadians about the nuances of our history, to approach present-day problems constructively, and thus to advance Canada's renewal.





The Problem

Canada is being attacked from within and from without.

Canadians are increasingly being defined not by the content of their character and their achievements, but by colour, ethnicity, and gender—the “DEI” approach

Unbalanced attacks on Canadian history are routine

The notion of objective reality is undermined with the result that excellence, education, and students are shortchanged

Free thought and free inquiry are discouraged, muted, and self-censored in schools, universities, media, corporations, politics, and social media

Anti-Western radicals threaten fellow Canadians on our streets, campuses, and malls, and even in front of hospitals, schools, and synagogues



The Reality

From the earliest arrivals 20,000 years ago across the Bering Strait to the contributions of later immigrants from Europe, Asia, and Africa, everyone’s families built modern-day Canada and made it the success it is today.

Canada was built on a set of ideas that helped it thrive:

The centrality of the individual in law and policy

Equality of opportunity

The rule of law

Responsibility, character, and merit

Enlightenment principles of free inquiry

Scientific progress

Freedom and free enterprise

These ideas made Canada full of opportunity, ever more welcoming to diverse peoples, tolerant, and with freedoms hard-won over the centuries with spent blood and treasure.

We must renew the ideas that led to a free, flourishing Canada.

The Remedy

The Aristotle Foundation for Public Policy is a unique think tank because we

- ▶ Use history—in addition to data and statistics—as an analytical tool to challenge shallow opinions in the present
- ▶ Apply the competition principle—choice improves outcomes—to ideas, policy debates, and governance, in addition to the economy
- ▶ Market everything we do as if we were Amazon and not academics



ARISTOTLE

FOUNDATION FOR PUBLIC POLICY

Championing Reason, Democracy and Civilization



Who We Are

The Aristotle Foundation for Public Policy is an educational think tank. We are a registered Canadian charity funded by donations. To maintain independence and objectivity, we neither seek nor do we accept government funding.



Vision

A Canada where the sacrifices and successes of past generations are cherished and built upon; where citizens value each other for their character and merit; and where open inquiry and free expression are prized as the best path to a flourishing future for all.



Our Mission

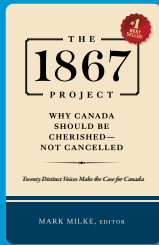
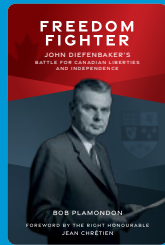
To champion reason, democracy, and civilization so all can participate in a free, flourishing Canada.

How the Aristotle Foundation is changing Canada's idea culture



The Aristotle Foundation for Public Policy started in 2023. We have already:

- ▶ Published three bestselling books including *The 1867 Project*, *The Victim Cult*, and *Freedom Fighter*
- ▶ Released more than one dozen studies
- ▶ Published over 100 columns and 50 “Great Thoughts” infographics
- ▶ Released 25 videos, including ones on Canadian history, cancel culture, teenage gender policy, Sir John A. Macdonald, universities, and interviews with Canadian book authors
- ▶ Garnered massive media coverage—traditional, social, and new media—including one infographic viewed by 30 million people. In 2024 alone, our free media was worth \$10 million in advertising value equivalency.



Reality Check

Six months after October 7th: An analysis of terror attack responses by Canada's religious groups

Rahim Mohamed | April 4, 2024



Read the Toronto District School Board's "Challenging Oppression" guide for yourself—and our critique

[LEARN MORE](#)



EDMONTON JOURNAL
Columnists

Opinion: Little good will come from adding race to driver's licences

Rima Azar
Published Nov 09, 2022 • Last updated Nov 09, 2022 • 4 minute read

TORONTO STAR

Opinion | In our cancel-culture age, many need reminding that genuine diversity starts with free inquiry



“Hire” us to help Canada



“What people believe determines how they behave, who they vote for, what laws and rules they embrace, and what kind of system they’ll work to achieve. Change ideas and you can change the course of history.”

Economist Lawrence Reed, *Investing for Ideas*

We need your help to reach students, other young and new Canadians, parents, the media, decision-makers, and more.

To fix your car, you’d hire someone with the skills to do that. It’s the same with ending harmful ideas and policies and replacing them with ones in touch with reality—ideas and policies that can renew a free, flourishing, responsible Canada for all.

The first think tanks in the world were created by philanthropists in the 19th century to fight slavery—and they prevailed. In the 20th century, a new generation of donors funded think tanks to save free enterprise—and they prevailed.

We will challenge harmful claims and trends in the public square. We will replace them with facts and laudable, helpful ideas. Your legacy and Canada’s can be greatly helped by those choosing to be visionary philanthropists.

Our Goal: \$10 million to help renew Canada

Our goal is to raise \$10 million in charitable donations over the next three years. This will help us fund research, staff, scholars, and marketing to fundamentally change the idea culture in Canada for the better. Your support allows us to:

- ▶ place our research directly in front of hundreds of thousands of young Canadians
- ▶ challenge illiberal anti-individual, anti-merit admission policies in universities and similar discriminatory policies in governments and corporations
- ▶ educate vulnerable populations, such as women living on reserves, on their rights and paths to freedom and prosperity
- ▶ combat radicalism and antisemitism with practical remedies
- ▶ reform immigration and expectations of citizenship so policies work for new arrivals and existing Canadians
- ▶ challenge anti-responsibility ideas and policies that excuse or even reward antisocial behaviour
- ▶ bring facts and nuance back into debates over Canadian history
- ▶ give all Canadians access to the tools and information to push back against anti-reality and illiberal thinking

How we share our ideas



Innovative Analysis



Indices



Columns and books



Video commentaries and podcasts



Social and traditional media



Our website



Webinars



Debates and interviews



Speeches



Student seminars

The Aristotle Foundation needs your financial support to renew Canada

YOUR SUPPORT WILL ensure that your values and your family's sacrifices to build a better Canada are reflected in the country we continue to build together.

YOUR SUPPORT WILL allow for the Aristotle Foundation to have an immediate, practical, positive impact.

Consider making a three-year commitment to ensure your legacy is one of lasting impact.

For more information or to be added to our email list, please contact us at info@aristotlefoundation.org or visit www.aristotlefoundation.org.

HOW CAN I DONATE?

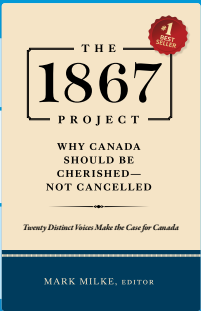
Charitable donations to the Aristotle Foundation can be made online using our secure donor forms, or by mail. **You may also donate securities.** Our charitable number is: 78832 1107 RR0001.

Donate online at

www.aristotlefoundation.org/donate

Our recent history and launch

- ▶ received charitable status in 2023
- ▶ garnered over \$10 million in advertising-value-equivalent publicity in 2024
- ▶ published 3 books, over a dozen studies, 25 videos, over 100 columns, and hundreds of infographics



Aristotle's website is designed to

- ▶ imitate Amazon and high-volume websites that provide the viewer with multiple sources of entry based on content that captures their attention
- ▶ enable the Foundation to address people's interest in our work and help us strategize content based on empirical data
- ▶ market Aristotle's "products"—the research, including books, columns, videos, reports, and more—to better reach and educate the public

What's New



The University of Saskatchewan is on an ideological mission
[READ NOW](#)



Western Canada's creation myth
[READ NOW](#)



May 28th gala with Preston Manning
[LEARN MORE](#)

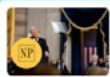


John Diefenbaker: Canada's Freedom Fighter
[WATCH NOW](#)

Current Controversies



Donald Trump's continual, fake cries of victimhood
[READ NOW](#)



Canada must prepare for a future without the United States
[READ NOW](#)



DEI and academic hiring in public universities: An index of university discrimination in...
[READ NOW](#)



A Right to Unequal Treatment: In Canada, some people are more equal than others
[READ NOW](#)

Aristotle Foundation 101



What is the Aristotle Foundation for Public Policy?
[LEARN MORE](#)



Our research policy
[READ NOW](#)



Why Canada should be cherished, not cancelled.
[FIND OUT MORE](#)



Entrepreneur Chuma Chukwolaie on why he supports the Aristotle Foundation
[WATCH NOW](#)

Aristotle Foundation videos

The Aristotle Foundation has launched multiple videos to market *The 1867 Project* and introduce viewers to our research and scholars.

Four *1867 Project* authors created two-minute videos to showcase their *1867 Project* chapters. Their videos are akin to movie trailers. In one video, Senior Fellow Matthew Lau explains why Canada is not systemically racist.



Chuma Chukwulozie, an engineer who immigrated to Canada, explains why he supports the Aristotle Foundation and why he loves Canada!

FEATURED

VIDEOS

INTERVIEWS

PODCASTS



John Diefenbaker: Canada's Freedom Fighter

[WATCH NOW](#)



Aristotle Foundation
March 11, 2025



Mark Milke in Gaza: Confronting Israel's existential threat

[WATCH NOW](#)



Aristotle Foundation
February 15, 2025



Why Canada MUST support Israel

[WATCH NOW](#)



Aristotle Foundation
November 23, 2024



Remembering Those Who Served

[WATCH NOW](#)



Transgender policy for minors: Comparing Canada, Europe, and the United...

[WATCH NOW](#)



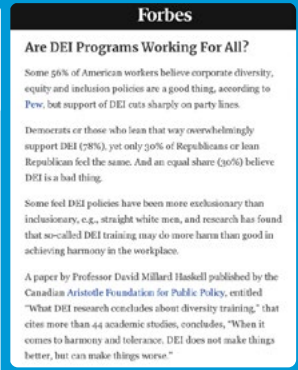
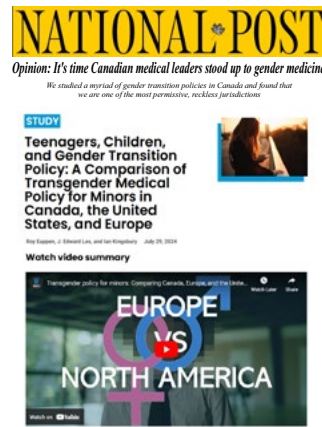
George Orwell comes to Canada

[WATCH NOW](#)

Publicity

The launch of the Aristotle Foundation and our first book, *The 1867 Project*, went “viral.”

Aristotle Foundation research has been profiled in publications as diverse as the *National Post*, *Toronto Star*, *Quillette*, *Globe and Mail*, *Forbes*, and traditional, social, and alternative media across Canada. For more, visit the publicity page of our website: www.aristotlefoundation.org/publicity



What people are saying about the Aristotle Foundation



The Right Honourable Jean Chrétien about the Aristotle Foundation book, *Freedom Fighter: John Diefenbaker's Battle for Canadian Liberties and Independence*:

"We were both small-time lawyers with a deep connection to ordinary Canadians, which is why I am happy his story is being told!"

A recent university graduate:

"I was intrigued because if the Aristotle Foundation had been [in existence and] reaching out to young Canadians about ten years ago, it would have saved me a lot of time and trouble! I'm very excited about the research and content they are producing. It gives me a lot of hope for the future." –Stephanie H.

A parent concerned about illiberal "DEI" policies:

"I used one of your meta-studies in two recent presentations I made to the Halton Board of Education and the Town of Oakville, on their DEI policies and practices!" –Elizabeth Galvin

About *The 1867 Project: Why Canada Should be Cherished, Not Cancelled*:

"Well-researched and cited, fact-based collection of essays of Canadians who care about their country." –T.B.

About the board

Troy DeSouza

Founder of Dominion GovLaw LLP

Kim Moody—Chair

Founder and CEO, Moodys Tax / Moodys Private Client

David Hood

Chair, geoLOGIC systems

Patrick Ward

President and CEO, Aqua Solutions Inc.

Dr. Jack Mintz

Economist and founder of the University of Calgary School of Public Policy

About the founder and president

Mark Milke, PhD

A public policy analyst, author, and columnist with six books, dozens of studies, and over one thousand columns which have appeared in the *Globe and Mail*, *National Post*, and *Maclean's* among others in the last two decades, Mark has edited two of the Aristotle Foundation's books, *The 1867 Project* and *Freedom Fighter*, and authored a third, *The Victim Cult*.

Mark's past and present work, accomplishments, and volunteer activity include policy work published by think tanks in Canada and internationally, as well as two years' experience with a major donor to help create an internal guideline for free market/freedom-oriented giving in North America. He is the cofounder of the think tank SecondStreet.Org and

served as the lead architect of the United Conservative Party election platform in 2019. Mark is also the past president of the Sir Winston Churchill Society of Calgary, where he led the successful effort to commission, fund, create, and erect a new statue of Sir Winston Churchill in downtown Calgary. The statue was unveiled on the 80th anniversary of D-Day on June 6, 2024, with Sir Winston Churchill's great-grandson, Randolph Churchill III, in attendance.

"Mark has a knack for two things: identifying issues on the horizon, and presenting complicated ideas and arguments into a digestible, understandable format."

Troy Lanigan, president
of the Manning Foundation



"The tipping point for my involvement in The Aristotle Foundation was when my youngest child came home from school with the 'privilege wheel' which was supposed to help him identify his 'privilege' along the lines of race, sexuality, religious affiliation, etc. He was being taught that Canada is systemically racist. In response, I wanted to align myself with people who could help renew a common-sense public discourse and approach to public policy that uses history as context to champion reason, democracy, and civilization so all can participate in a free, flourishing Canada."



— Kim Moody, founder and CEO, Moodys Tax / Moodys Private Client —

"Free speech is a non-negotiable Western value. It is the core not just of Western civilization, but of our identity. I believe the Aristotle Foundation embodies this value."

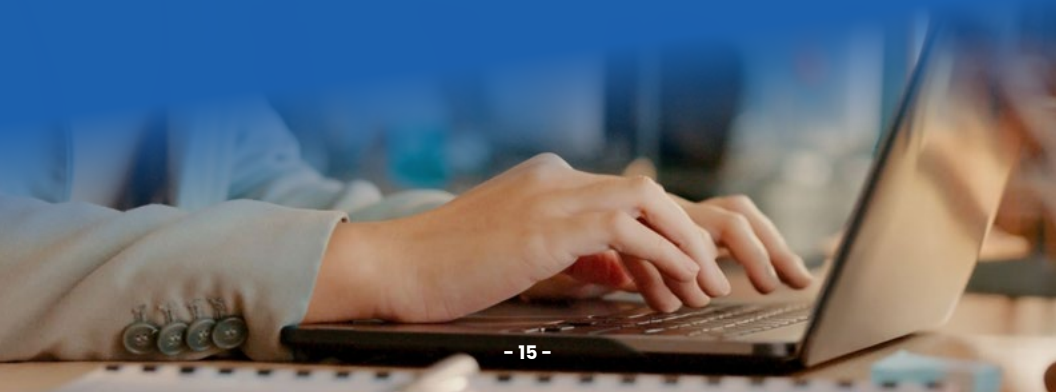
— Roy Ratnavel, former vice-president CI Financial and author of Prisoner #1056 —

"I support the Aristotle Foundation as it is one of the very few think tanks addressing Canada's success in providing peace, order, and good government to all of its citizens. Given our different cultural and historical backgrounds in Canada, we should celebrate our achievements in creating one of the most prosperous countries in the world."

— Dr. Jack Mintz, economist and founder of the University of Calgary School of Public Policy —

"You and Matthew Lau are doing tremendous work!"

— Sam Sullivan, former Mayor of Vancouver —





ARISTOTLE

FOUNDATION FOR PUBLIC POLICY

Championing Reason, Democracy and Civilization

www.aristotlefoundation.org